

LAMPIRAN

Lampiran 1. Kuesioner Penelitian

KUESIONER PENELITIAN

Yth. Bapak/Ibu/Saudara(i) Responden

Saya Putri Adi Peni, Mahasiswa Program Studi D-III Akuntansi, Politeknik Harapan Bersama Tegal, dibawah bimbingan:

- Pembimbing I : Ibu Dr. Hesti Widiyanti, SE., M.Si.
- Pembimbing II : Ibu Ririh Sri Harjanti, SE., MM.

Kuesioner ini disusun sebagai bagian dari penelitian Tugas Akhir yang berjudul :

"Analisis Pengaruh Promosi, Harga, dan Kualitas Produk terhadap Keputusan Pembelian Mobil di Nasmoco Tegal".

Tujuan Penelitian :

Penelitian ini bertujuan untuk mengetahui pengaruh promosi, harga, dan kualitas produk terhadap keputusan konsumen dalam membeli mobil.

Kuesioner ini bersifat **rahasia dan anonim**, serta hanya digunakan untuk kepentingan akademik. Mohon kesediaan Bapak/Ibu/Saudara/i untuk menjawab dengan jujur dan sesuai dengan pengalaman pribadi.

Petunjuk Pengisian:

1. Pilih jawaban yang paling sesuai dengan pengalaman dan pendapat Anda.
2. Jawaban Anda akan dijaga kerahasiaannya dan hanya digunakan untuk kepentingan penelitian.
3. Beri tanda (✓) pada pilihan jawaban yang sesuai.
4. Pada setiap pernyataan hanya dibutuhkan satu jawaban. Untuk jawaban setiap item pernyataan terdapat 5 (lima) alternative jawaban sebagai berikut:

1.	STS	: Sangat Tidak Setuju
2.	TS	: Tidak Setuju
3.	KS	: Kurang Setuju
4.	S	: Setuju
5.	SS	: Sangat Setuju

I. Identitas Responden

1. Nama :
2. No.Hp / Email :
3. Jenis Kelamin:
 - () Laki-laki
 - () Perempuan
4. Usia:
 - () < 25 tahun
 - () 25 - 35 tahun
 - () 36 - 45 tahun
 - () > 45 tahun
5. Pekerjaan:
 - () Pegawai Negeri
 - () Pegawai Swasta
 - () Wirausaha
 - () Lainnya: _____

II. Strategi Pemasaran

Seberapa setuju Anda dengan pernyataan berikut terkait strategi pemasaran PT Nasmoco Tegal?

(Skor: 1 = Sangat Tidak Setuju, 2 = Tidak Setuju, 3 = Netral, 4 = Setuju, 5 = Sangat Setuju)

No	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Nasmoco Tegal mempunyai iklan yang menarik.					
2	Nasmoco Tegal memberikan diskon yang menarik.					
3	Nasmoco Tegal memiliki tenaga penjual yang baik, ramah dan informatif					
4	Nasmoco Tegal ikut serta dalam mensponsori kegiatan Masyarakat yaitu pada event pameran dan test drive.					
5	Media promosi (TV, media sosial, brosur, dll.) yang digunakan oleh Nasmoco Tegal efektif dalam memberikan informasi.					

III. Harga

Seberapa setuju Anda dengan pernyataan berikut terkait harga mobil di PT.

Nasmoco Tegal?

(Skor: 1 = Sangat Tidak Setuju, 2 = Tidak Setuju, 3 = Netral, 4 = Setuju, 5 = Sangat Setuju)

No	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Nasmoco Tegal mempunyai harga mobil yang terjangkau.					
2	Harga mobil di Nasmoco Tegal sesuai dengan kualitasnya.					
3	Harga mobil di Nasmoco Tegal mampu bersaing dengan harga mobil pesaingnya.					

No	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
4	Harga mobil di Nasmoco Tegal sesuai dengan manfaat yang didapatkan					
5	Tersedianya skema cicilan atau kredit memudahkan saya dalam membeli mobil.					

IV. Kualitas Produk

Seberapa setuju Anda dengan pernyataan berikut terkait kualitas produk mobil di PT Nasmoco Tegal?

(Skor: 1 = Sangat Tidak Setuju, 2 = Tidak Setuju, 3 = Netral, 4 = Setuju, 5 = Sangat Setuju)

No	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Mobil di Nasmoco Tegal memiliki kinerja/performance mesin yang baik.					
2	Mobil di Nasmoco Tegal mempunyai daya tahan / Durability yang baik.					
3	Mobil di Nasmoco Tegal memiliki fitur yang tidak dimiliki oleh mobil dealer lain.					
4	Mobil di Nasmoco Tegal memiliki spesifikasi produk sesuai kebutuhan konsumen.					
5	Mobil di Nasmoco Tegal memiliki kualitas sesuai dengan yang diharapkan konsumen.					
6	Mobil di Nasmoco Tegal tidak mudah rusak					
7	Nasmoco Tegal menyediakan service center yang banyak					
8	Mobil di Nasmoco Tegal memiliki penampilan estetika (aesthetics) yang menarik					

V. Keputusan Pembelian

Seberapa setuju Anda dengan pernyataan berikut terkait keputusan pembelian mobil di PT Nasmoco Tegal?

(Skor: 1 = Sangat Tidak Setuju, 2 = Tidak Setuju, 3 = Netral, 4 = Setuju, 5 = Sangat Setuju)

No	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
1	Mobil di Nasmoco Tegal memenuhi kebutuhan untuk transportasi.					
2	Saya mencari informasi mengenai mobil yang ada di Nasmoco Tegal melalui iklan media cetak dan internet.					
3	Saya merasa tepat mengambil Keputusan dalam hal pembelian mobil di Nasmoco Tegal.					
4	Saya merasa puas setelah melakukan pembelian mobil di Nasmoco Tegal.					
5	Saya akan merekomendasikan Nasmoco Tegal kepada orang lain yang ingin membeli mobil.					

Terima kasih atas partisipasi Anda dalam penelitian ini!

Lampiran 2. Tabel Tabulasi Data

P1	P2	P3	P4	P5	Total Promosi	H1	H2	H3	H4	H5	Total Harga
4	3	4	4	4	19	3	4	4	5	3	19
4	4	5	4	5	22	5	4	4	5	4	22
5	5	5	5	5	25	4	4	5	5	4	22
5	4	5	4	5	23	4	3	4	5	5	21
5	5	4	5	4	23	4	5	4	5	4	22
5	5	5	5	5	25	4	4	5	4	4	21
4	4	4	4	4	20	4	5	5	5	3	22
5	4	4	5	4	22	4	5	4	4	4	21
4	4	4	4	5	21	5	5	5	5	5	25
3	4	4	4	4	19	5	3	3	4	4	19
4	4	4	5	3	20	4	4	5	5	4	22
4	4	4	5	4	21	5	3	4	4	5	21
4	4	4	4	4	20	4	4	4	4	4	20
5	3	5	5	2	20	4	5	3	5	5	22
4	3	5	4	5	21	4	4	5	5	3	21
4	4	5	4	4	21	3	4	5	4	4	20
2	1	2	2	3	10	2	2	2	3	2	11
3	4	5	5	4	21	4	3	4	5	4	20
4	2	5	4	4	19	4	5	4	4	2	19
4	5	5	4	5	23	3	4	4	5	3	19
3	3	3	3	3	15	3	3	3	3	3	15
4	5	4	4	5	22	4	4	4	5	4	21
3	5	3	4	5	20	4	3	4	5	3	19
4	4	4	4	4	20	4	4	4	4	4	20
4	5	5	5	5	24	5	5	4	5	4	23
3	5	5	4	5	22	5	3	3	5	4	20
5	4	5	5	4	23	4	5	4	4	5	22
5	4	3	4	5	21	5	5	5	5	4	24
3	4	3	4	3	17	4	3	4	3	3	17
5	3	3	3	5	19	4	4	4	4	3	19
4	5	3	5	4	21	5	5	4	4	5	23
5	4	3	3	5	20	5	5	5	5	4	24
5	3	4	5	4	21	5	5	3	3	4	20
4	5	5	5	3	22	4	4	4	5	5	22
3	4	4	4	4	19	3	4	3	5	3	18
5	5	5	5	5	25	4	3	5	5	5	22
4	5	5	4	4	22	5	3	4	3	5	20
4	5	5	4	4	22	4	5	5	5	4	23

P1	P2	P3	P4	P5	Total Promosi	H1	H2	H3	H4	H5	Total Harga
4	5	4	4	5	22	5	4	5	5	5	24
5	4	4	4	5	22	5	4	4	5	3	21
4	5	5	5	4	23	4	5	4	5	3	21
4	4	4	4	4	20	4	4	4	4	4	20
3	5	5	5	4	22	5	4	4	3	4	20
4	5	4	3	4	20	4	3	4	2	4	17
4	4	4	4	3	19	3	4	4	4	4	19
4	3	2	4	5	18	5	3	4	1	2	15
4	5	4	4	5	22	4	4	5	4	4	21
4	4	5	5	4	22	4	3	4	5	5	21
4	4	4	5	4	21	4	4	4	4	4	20
4	5	5	4	4	22	4	4	5	5	4	22
4	5	5	5	4	23	4	4	4	5	5	22
4	5	5	4	5	23	5	4	4	5	5	23
4	3	4	5	4	20	4	3	4	4	4	19
4	5	4	4	4	21	4	4	4	4	4	20
5	4	4	4	5	22	4	3	4	4	4	19
5	4	4	4	4	21	5	5	5	5	5	25
4	5	5	4	5	23	4	3	5	3	3	18
4	4	3	4	2	17	4	1	3	4	4	16
4	4	5	5	4	22	5	4	4	4	5	22
4	4	4	3	4	19	5	5	4	4	4	22
4	5	5	4	5	23	4	4	4	5	5	22
4	4	4	3	5	20	4	5	5	4	5	23
5	4	5	4	4	22	4	5	4	5	4	22
4	4	4	3	5	20	4	3	5	4	5	21
1	2	2	2	2	9	4	4	3	3	3	17
5	5	5	5	5	25	4	4	4	5	5	22
5	4	4	4	4	21	3	4	4	4	3	18
2	2	3	2	3	12	2	3	2	1	1	9
4	4	4	4	5	21	5	5	5	4	5	24
4	4	5	3	4	20	5	5	4	5	4	23
5	4	4	5	4	22	4	4	5	4	4	21
4	2	5	4	4	19	4	5	5	4	4	22
5	3	5	2	4	19	5	3	4	5	5	22
4	5	4	4	4	21	4	4	4	5	4	21
4	4	5	4	5	22	4	4	4	4	5	21
4	3	4	4	3	18	4	4	4	3	3	18
4	5	3	4	4	20	4	3	4	4	4	19

P1	P2	P3	P4	P5	Total Promosi	H1	H2	H3	H4	H5	Total Harga
4	2	4	3	4	17	4	5	4	5	5	23
4	4	4	5	4	21	5	4	5	5	4	23
5	5	5	5	4	24	4	5	4	3	4	20
4	5	4	5	5	23	4	4	3	4	5	20
5	5	5	5	5	25	5	5	5	5	4	24
5	4	5	5	4	23	4	4	5	4	5	22
4	5	3	5	4	21	2	3	4	1	5	15
4	4	5	5	3	21	3	4	4	5	5	21
4	5	4	4	5	22	5	4	5	5	4	23
4	3	4	4	5	20	4	5	4	4	4	21
3	4	5	5	5	22	1	2	5	5	5	18
4	3	4	5	4	20	4	4	4	2	4	18
4	3	5	4	4	20	4	4	4	5	5	22
4	4	4	5	5	22	5	4	5	4	5	23
5	4	5	5	4	23	5	5	5	4	4	23
5	4	4	4	5	22	5	1	3	5	5	19
4	3	4	4	4	19	5	4	4	5	3	21
4	4	4	5	3	20	4	4	4	5	4	21
4	5	3	4	5	21	3	4	5	4	5	21
5	4	4	3	4	20	5	5	4	4	5	23
5	5	4	5	3	22	5	4	5	4	4	22
4	3	4	4	4	19	4	5	4	5	4	22
4	5	4	4	4	21	4	4	5	4	5	22

No.	P1	P2	P3	P4	P5	Total Promosi	H1	H2	H3	H4	H5	Total Harga
1	4	4	4	4	3	19	3	4	4	5	3	19
2	4	5	5	4	4	22	5	4	4	5	4	22
3	5	5	5	5	5	25	4	4	5	5	4	22
4	5	5	5	4	4	23	4	3	4	5	5	21
5	5	4	4	5	5	23	4	5	4	5	4	22
6	5	5	5	5	5	25	4	4	5	4	4	21
7	4	4	4	4	4	20	4	5	5	5	3	22
8	5	4	4	5	4	22	4	5	4	4	4	21
9	4	5	4	4	4	21	5	5	5	5	5	25
10	3	4	4	4	4	19	5	3	3	4	4	19
11	4	3	4	5	4	20	4	4	5	5	4	22
12	4	4	4	5	4	21	5	3	4	4	5	21
13	4	4	4	4	4	20	4	4	4	4	4	20
14	5	2	5	5	3	20	4	5	3	5	5	22
15	4	5	5	4	3	21	4	4	5	5	3	21
16	4	4	5	4	4	21	3	4	5	4	4	20
17	2	3	2	2	1	10	2	2	2	3	2	11
18	3	4	5	5	4	21	4	3	4	5	4	20
19	4	4	5	4	2	19	4	5	4	4	2	19
20	4	5	5	4	5	23	3	4	4	5	3	19
21	3	3	3	3	3	15	3	3	3	3	3	15
22	4	5	4	4	5	22	4	4	4	5	4	21
23	3	5	3	4	5	20	4	3	4	5	3	19
24	4	4	4	4	4	20	4	4	4	4	4	20
25	4	5	5	5	5	24	5	5	4	5	4	23
26	3	5	5	4	5	22	5	3	3	5	4	20
27	5	4	5	5	4	23	4	5	4	4	5	22
28	5	5	3	4	4	21	5	5	5	5	4	24
29	3	3	3	4	4	17	4	3	4	3	3	17
30	5	5	3	3	3	19	4	4	4	4	3	19
31	4	4	3	5	5	21	5	5	4	4	5	23
32	5	5	3	3	4	20	5	5	5	5	4	24
33	5	4	4	5	3	21	5	5	3	3	4	20
34	4	3	5	5	5	22	4	4	4	5	5	22
35	3	4	4	4	4	19	3	4	3	5	3	18
36	5	5	5	5	5	25	4	3	5	5	5	22
37	4	4	5	4	5	22	5	3	4	3	5	20
38	4	4	5	4	5	22	4	5	5	5	4	23
39	4	5	4	4	5	22	5	4	5	5	5	24

No.	P1	P2	P3	P4	P5	Total Promosi	H1	H2	H3	H4	H5	Total Harga
40	5	5	4	4	4	22	5	4	4	5	3	21
41	4	4	5	5	5	23	4	5	4	5	3	21
42	4	4	4	4	4	20	4	4	4	4	4	20
43	3	4	5	5	5	22	5	4	4	3	4	20
44	4	4	4	3	5	20	4	3	4	2	4	17
45	4	3	4	4	4	19	3	4	4	4	4	19
46	4	5	2	4	3	18	5	3	4	1	2	15
47	4	5	4	4	5	22	4	4	5	4	4	21
48	4	4	5	5	4	22	4	3	4	5	5	21
49	4	4	4	5	4	21	4	4	4	4	4	20
50	4	4	5	4	5	22	4	4	5	5	4	22
51	4	4	5	5	5	23	4	4	4	5	5	22
52	4	5	5	4	5	23	5	4	4	5	5	23
53	4	4	4	5	3	20	4	3	4	4	4	19
54	4	4	4	4	5	21	4	4	4	4	4	20
55	5	5	4	4	4	22	4	3	4	4	4	19
56	5	4	4	4	4	21	5	5	5	5	5	25
57	4	5	5	4	5	23	4	3	5	3	3	18
58	4	2	3	4	4	17	4	1	3	4	4	16
59	4	4	5	5	4	22	5	4	4	4	5	22
60	4	4	4	3	4	19	5	5	4	4	4	22
61	4	5	5	4	5	23	4	4	4	5	5	22
62	4	5	4	3	4	20	4	5	5	4	5	23
63	5	4	5	4	4	22	4	5	4	5	4	22
64	4	5	4	3	4	20	4	3	5	4	5	21
65	1	2	2	2	2	9	4	4	3	3	3	17
66	5	5	5	5	5	25	4	4	4	5	5	22
67	5	4	4	4	4	21	3	4	4	4	3	18
68	2	3	3	2	2	12	2	3	2	1	1	9
69	4	5	4	4	4	21	5	5	5	4	5	24
70	4	4	5	3	4	20	5	5	4	5	4	23
71	5	4	4	5	4	22	4	4	5	4	4	21
72	4	4	5	4	2	19	4	5	5	4	4	22
73	5	4	5	2	3	19	5	3	4	5	5	22
74	4	4	4	4	5	21	4	4	4	5	4	21
75	4	5	5	4	4	22	4	4	4	4	5	21
76	4	3	4	4	3	18	4	4	4	3	3	18
77	4	4	3	4	5	20	4	3	4	4	4	19
78	4	4	4	3	2	17	4	5	4	5	5	23

No.	P1	P2	P3	P4	P5	Total Promosi	H1	H2	H3	H4	H5	Total Harga
79	4	4	4	5	4	21	5	4	5	5	4	23
80	5	4	5	5	5	24	4	5	4	3	4	20
81	4	5	4	5	5	23	4	4	3	4	5	20
82	5	5	5	5	5	25	5	5	5	5	4	24
83	5	4	5	5	4	23	4	4	5	4	5	22
84	4	4	3	5	5	21	2	3	4	1	5	15
85	4	3	5	5	4	21	3	4	4	5	5	21
86	4	5	4	4	5	22	5	4	5	5	4	23
87	4	5	4	4	3	20	4	5	4	4	4	21
88	3	5	5	5	4	22	1	2	5	5	5	18
89	4	4	4	5	3	20	4	4	4	2	4	18
90	4	4	5	4	3	20	4	4	4	5	5	22
91	4	5	4	5	4	22	5	4	5	4	5	23
92	5	4	5	5	4	23	5	5	5	4	4	23
93	5	5	4	4	4	22	5	1	3	5	5	19
94	4	4	4	4	3	19	5	4	4	5	3	21
95	4	3	4	5	4	20	4	4	4	5	4	21
96	4	5	3	4	5	21	3	4	5	4	5	21
97	5	4	4	3	4	20	5	5	4	4	5	23
98	5	3	4	5	5	22	5	4	5	4	4	22
99	4	4	4	4	3	19	4	5	4	5	4	22
100	4	4	4	4	5	21	4	4	5	4	5	22

K1	K2	K3	K4	K5	K6	K7	K8	Total Kualitas Produk	KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
4	4	3	4	4	4	5	4	20	3	4	4	4	4	19
5	4	4	4	5	3	4	4	22	4	4	4	5	5	22
5	4	4	4	5	4	4	4	22	5	4	4	4	5	22
4	4	5	4	5	1	5	5	22	5	4	4	4	5	22
4	5	1	4	3	3	3	4	20	5	5	4	4	5	23
5	5	3	5	5	1	5	5	25	5	4	4	4	4	21
3	5	5	5	5	3	4	5	23	5	5	5	5	5	25
4	4	1	4	5	1	1	4	21	5	4	3	4	4	20
4	4	1	4	4	1	2	4	20	4	3	3	4	4	18
4	3	5	4	4	2	4	4	19	4	4	4	4	3	19
3	4	4	4	5	3	3	3	19	5	3	5	4	4	21
5	4	1	4	4	2	4	4	21	5	4	4	5	5	23
4	4	4	4	4	1	4	4	20	4	4	3	3	3	17
5	3	1	5	4	3	1	4	21	5	5	3	5	5	23
4	4	1	3	3	3	1	4	18	4	5	4	5	4	22
4	5	3	5	4	1	2	4	22	5	4	4	5	4	22
1	2	2	2	3	3	1	2	10	2	2	2	2	2	10
5	4	2	5	4	2	1	4	22	5	3	5	4	5	22
5	4	4	5	4	2	2	4	22	4	5	2	4	4	19
5	4	5	5	5	1	5	4	23	4	5	3	4	4	20
3	3	2	3	3	2	5	3	15	3	3	3	3	3	15
4	4	1	5	5	2	4	4	22	4	4	4	4	5	21
4	3	4	4	3	3	5	4	18	3	2	3	4	4	16
4	4	5	3	4	2	2	4	19	4	4	4	4	4	20
4	4	5	5	4	1	4	5	22	5	3	5	5	5	23
4	4	4	5	4	3	1	5	22	4	5	5	5	5	24
3	4	2	5	5	2	2	3	20	5	5	4	3	4	21
4	4	2	5	4	3	2	5	22	4	2	4	5	5	20
4	5	2	5	4	2	3	5	23	3	4	4	4	4	19
4	4	1	5	5	1	5	3	21	5	5	5	5	3	23
5	5	1	4	5	1	5	4	23	3	5	3	3	4	18
5	5	1	5	5	5	4	5	25	5	2	5	5	5	22
5	5	2	4	3	2	3	4	21	5	5	5	4	3	22
4	4	1	3	3	3	5	4	18	5	5	5	5	4	24
3	4	5	3	3	5	4	4	17	4	4	4	4	4	20
5	5	5	5	5	5	2	5	25	4	4	4	4	4	20
4	5	5	5	5	5	4	4	23	5	4	5	5	4	23
4	5	4	4	5	4	1	5	23	4	5	5	5	4	23
5	5	1	5	4	5	4	5	24	5	5	4	5	5	24

K1	K2	K3	K4	K5	K6	K7	K8	Total Kualitas Produk	KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
4	4	5	4	5	3	4	5	22	4	5	4	5	5	23
4	4	2	4	4	4	1	4	20	4	4	3	4	3	18
4	4	3	4	4	4	2	4	20	4	4	4	4	4	20
4	4	5	4	3	3	4	4	19	4	3	5	5	4	21
4	4	4	3	3	3	1	4	18	4	4	3	4	5	20
3	4	5	4	4	2	2	4	19	4	4	4	4	4	20
5	3	3	2	5	4	3	4	19	4	1	4	3	2	14
5	4	1	5	4	2	2	5	23	5	5	4	5	4	23
4	5	3	5	5	4	4	4	23	5	3	4	5	5	22
5	5	5	4	4	4	5	4	22	4	4	4	4	4	20
4	4	3	4	5	2	4	4	21	4	4	4	5	5	22
4	5	3	4	4	1	5	5	22	4	5	5	5	4	23
5	4	2	5	5	5	1	5	24	4	4	5	5	5	23
4	4	5	4	3	4	1	4	19	4	4	4	4	5	21
4	3	3	2	3	5	3	3	15	4	4	4	5	4	21
4	4	3	4	3	5	2	3	18	3	4	1	2	3	13
5	5	4	5	5	1	2	5	25	4	4	4	5	4	21
5	5	1	5	5	2	5	4	24	4	5	4	4	4	21
5	3	2	5	5	1	3	1	19	5	5	5	5	4	24
5	5	2	5	4	3	5	4	23	5	5	4	4	5	23
4	5	1	4	5	5	5	5	23	4	4	5	4	4	21
4	4	3	4	5	5	3	5	22	4	5	5	5	5	24
4	4	2	5	4	3	1	5	22	4	4	4	5	5	22
5	5	3	5	4	4	2	4	23	4	5	4	4	5	22
5	3	2	5	4	1	1	2	19	5	4	5	3	4	21
3	3	4	4	4	2	3	4	18	3	3	3	3	3	15
5	4	5	3	5	1	2	4	21	5	4	4	4	4	21
4	5	5	5	4	5	4	5	23	4	5	5	3	5	22
1	3	1	3	3	5	1	3	13	2	1	3	2	2	10
4	5	5	5	5	4	5	4	23	5	5	4	4	5	23
4	4	1	4	5	2	5	5	22	5	5	4	5	3	22
5	4	3	4	4	3	4	5	22	4	4	5	5	4	22
5	4	5	5	4	2	4	4	22	4	4	4	5	4	21
4	5	1	3	4	4	3	3	19	3	4	4	5	5	21
4	4	2	4	4	2	3	4	20	4	5	4	4	4	21
5	5	2	4	5	3	1	5	24	4	4	4	5	5	22
3	4	2	4	4	3	2	5	20	4	3	3	3	4	17
3	4	4	4	4	5	1	3	18	5	3	4	5	5	22
4	4	3	4	4	5	4	4	20	4	5	5	5	4	23

K1	K2	K3	K4	K5	K6	K7	K8	Total Kualitas Produk	KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
4	5	1	4	4	4	1	5	22	5	4	4	4	4	21
5	4	1	5	4	4	1	5	23	5	4	4	3	4	20
4	4	1	4	5	3	1	3	20	4	5	4	4	5	22
5	5	2	5	5	2	2	5	25	5	4	5	5	5	24
5	5	3	5	3	4	3	4	22	5	4	4	5	4	22
4	3	4	4	4	3	5	5	20	3	4	5	4	5	21
4	3	4	4	3	1	1	5	19	5	4	5	3	5	22
4	5	4	4	4	2	2	4	21	5	4	4	5	5	23
4	4	2	5	5	4	5	5	23	4	3	4	4	3	18
1	5	4	5	3	1	4	5	19	1	1	1	4	2	9
4	4	1	4	4	4	3	5	21	4	4	4	5	5	22
3	3	5	4	4	2	1	4	18	4	4	3	3	4	18
4	5	5	5	4	2	1	4	22	3	4	2	4	5	18
5	4	2	5	4	3	2	4	22	5	5	4	4	4	22
5	4	1	5	5	2	1	4	23	5	4	5	5	4	23
4	4	5	2	4	3	3	3	17	3	2	4	4	4	17
5	4	3	5	5	3	2	4	23	4	2	4	5	4	19
4	5	2	4	5	3	4	3	21	4	4	5	4	4	21
4	5	5	5	5	4	4	5	24	5	5	5	4	5	24
5	5	2	4	4	1	5	4	22	4	5	5	4	4	22
4	4	5	4	4	1	2	4	20	3	1	3	4	3	14
4	3	1	4	4	5	3	4	19	5	4	3	3	4	19

No.	K1	K2	K3	K4	K5	Total Kualitas Produk	KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
1	4	4	4	4	4	20	3	4	4	4	4	19
2	5	4	4	4	5	22	4	4	4	5	5	22
3	5	4	4	4	5	22	5	4	4	4	5	22
4	4	4	5	4	5	22	5	4	4	4	5	22
5	4	5	4	4	3	20	5	5	4	4	5	23
6	5	5	5	5	5	25	5	4	4	4	4	21
7	3	5	5	5	5	23	5	5	5	5	5	25
8	4	4	4	4	5	21	5	4	3	4	4	20
9	4	4	4	4	4	20	4	3	3	4	4	18
10	4	3	4	4	4	19	4	4	4	4	3	19
11	3	4	3	4	5	19	5	3	5	4	4	21
12	5	4	4	4	4	21	5	4	4	5	5	23
13	4	4	4	4	4	20	4	4	3	3	3	17
14	5	3	4	5	4	21	5	5	3	5	5	23
15	4	4	4	3	3	18	4	5	4	5	4	22
16	4	5	4	5	4	22	5	4	4	5	4	22
17	1	2	2	2	3	10	2	2	2	2	2	10
18	5	4	4	5	4	22	5	3	5	4	5	22
19	5	4	4	5	4	22	4	5	2	4	4	19
20	5	4	4	5	5	23	4	5	3	4	4	20
21	3	3	3	3	3	15	3	3	3	3	3	15
22	4	4	4	5	5	22	4	4	4	4	5	21
23	4	3	4	4	3	18	3	2	3	4	4	16
24	4	4	4	3	4	19	4	4	4	4	4	20
25	4	4	5	5	4	22	5	3	5	5	5	23
26	4	4	5	5	4	22	4	5	5	5	5	24
27	3	4	3	5	5	20	5	5	4	3	4	21
28	4	4	5	5	4	22	4	2	4	5	5	20
29	4	5	5	5	4	23	3	4	4	4	4	19
30	4	4	3	5	5	21	5	5	5	5	3	23
31	5	5	4	4	5	23	3	5	3	3	4	18
32	5	5	5	5	5	25	5	2	5	5	5	22
33	5	5	4	4	3	21	5	5	5	4	3	22
34	4	4	4	3	3	18	5	5	5	5	4	24
35	3	4	4	3	3	17	4	4	4	4	4	20
36	5	5	5	5	5	25	4	4	4	4	4	20
37	4	5	4	5	5	23	5	4	5	5	4	23
38	4	5	5	4	5	23	4	5	5	5	4	23
39	5	5	5	5	4	24	5	5	4	5	5	24

No.	K1	K2	K3	K4	K5	Total Kualitas Produk	KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
40	4	4	5	4	5	22	4	5	4	5	5	23
41	4	4	4	4	4	20	4	4	3	4	3	18
42	4	4	4	4	4	20	4	4	4	4	4	20
43	4	4	4	4	3	19	4	3	5	5	4	21
44	4	4	4	3	3	18	4	4	3	4	5	20
45	3	4	4	4	4	19	4	4	4	4	4	20
46	5	3	4	2	5	19	4	1	4	3	2	14
47	5	4	5	5	4	23	5	5	4	5	4	23
48	4	5	4	5	5	23	5	3	4	5	5	22
49	5	5	4	4	4	22	4	4	4	4	4	20
50	4	4	4	4	5	21	4	4	4	5	5	22
51	4	5	5	4	4	22	4	5	5	5	4	23
52	5	4	5	5	5	24	4	4	5	5	5	23
53	4	4	4	4	3	19	4	4	4	4	5	21
54	4	3	3	2	3	15	4	4	4	5	4	21
55	4	4	3	4	3	18	3	4	1	2	3	13
56	5	5	5	5	5	25	4	4	4	5	4	21
57	5	5	4	5	5	24	4	5	4	4	4	21
58	5	3	1	5	5	19	5	5	5	5	4	24
59	5	5	4	5	4	23	5	5	4	4	5	23
60	4	5	5	4	5	23	4	4	5	4	4	21
61	4	4	5	4	5	22	4	5	5	5	5	24
62	4	4	5	5	4	22	4	4	4	5	5	22
63	5	5	4	5	4	23	4	5	4	4	5	22
64	5	3	2	5	4	19	5	4	5	3	4	21
65	3	3	4	4	4	18	3	3	3	3	3	15
66	5	4	4	3	5	21	5	4	4	4	4	21
67	4	5	5	5	4	23	4	5	5	3	5	22
68	1	3	3	3	3	13	2	1	3	2	2	10
69	4	5	4	5	5	23	5	5	4	4	5	23
70	4	4	5	4	5	22	5	5	4	5	3	22
71	5	4	5	4	4	22	4	4	5	5	4	22
72	5	4	4	5	4	22	4	4	4	5	4	21
73	4	5	3	3	4	19	3	4	4	5	5	21
74	4	4	4	4	4	20	4	5	4	4	4	21
75	5	5	5	4	5	24	4	4	4	5	5	22
76	3	4	5	4	4	20	4	3	3	3	4	17
77	3	4	3	4	4	18	5	3	4	5	5	22
78	4	4	4	4	4	20	4	5	5	5	4	23

No.	K1	K2	K3	K4	K5	Total Kualitas Produk	KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
79	4	5	5	4	4	22	5	4	4	4	4	21
80	5	4	5	5	4	23	5	4	4	3	4	20
81	4	4	3	4	5	20	4	5	4	4	5	22
82	5	5	5	5	5	25	5	4	5	5	5	24
83	5	5	4	5	3	22	5	4	4	5	4	22
84	4	3	5	4	4	20	3	4	5	4	5	21
85	4	3	5	4	3	19	5	4	5	3	5	22
86	4	5	4	4	4	21	5	4	4	5	5	23
87	4	4	5	5	5	23	4	3	4	4	3	18
88	1	5	5	5	3	19	1	1	1	4	2	9
89	4	4	5	4	4	21	4	4	4	5	5	22
90	3	3	4	4	4	18	4	4	3	3	4	18
91	4	5	4	5	4	22	3	4	2	4	5	18
92	5	4	4	5	4	22	5	5	4	4	4	22
93	5	4	4	5	5	23	5	4	5	5	4	23
94	4	4	3	2	4	17	3	2	4	4	4	17
95	5	4	4	5	5	23	4	2	4	5	4	19
96	4	5	3	4	5	21	4	4	5	4	4	21
97	4	5	5	5	5	24	5	5	5	4	5	24
98	5	5	4	4	4	22	4	5	5	4	4	22
99	4	4	4	4	4	20	3	1	3	4	3	14
100	4	3	4	4	4	19	5	4	3	3	4	19

Lampiran 3. Hasil Olah Data SPSS

1. Uji validitas dan uji reliabilitas

a. Uji validitas dan uji reliabilitas variabel Promosi

1) Uji Validitas Variabel Promosi

		Correlations					
		P1	P2	P3	P4	P5	Total Promosi
P1	Pearson Correlation	1	,270**	,339**	,363**	,297**	,662**
	Sig. (2-tailed)		,007	,001	,000	,003	,000
	N	100	100	100	100	100	100
P2	Pearson Correlation	,270**	1	,303**	,438**	,359**	,737**
	Sig. (2-tailed)	,007		,002	,000	,000	,000
	N	100	100	100	100	100	100
P3	Pearson Correlation	,339**	,303**	1	,413**	,211*	,674**
	Sig. (2-tailed)	,001	,002		,000	,035	,000
	N	100	100	100	100	100	100
P4	Pearson Correlation	,363**	,438**	,413**	1	,063	,685**
	Sig. (2-tailed)	,000	,000	,000		,535	,000
	N	100	100	100	100	100	100
P5	Pearson Correlation	,297**	,359**	,211*	,063	1	,572**
	Sig. (2-tailed)	,003	,000	,035	,535		,000
	N	100	100	100	100	100	100
Total Promosi	Pearson Correlation	,662**	,737**	,674**	,685**	,572**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

		Correlations					
		P1	P2	P3	P4	P5	Total Promosi
P1	Pearson Correlation	1	,297**	,339**	,363**	,270**	,662**
	Sig. (2-tailed)		,003	,001	,000	,007	,000
	N	100	100	100	100	100	100
P2	Pearson Correlation	,297**	1	,211*	,063	,359**	,572**
	Sig. (2-tailed)	,003		,035	,535	,000	,000
	N	100	100	100	100	100	100
P3	Pearson Correlation	,339**	,211*	1	,413**	,303**	,674**
	Sig. (2-tailed)	,001	,035		,000	,002	,000
	N	100	100	100	100	100	100
P4	Pearson Correlation	,363**	,063	,413**	1	,438**	,685**
	Sig. (2-tailed)	,000	,535	,000		,000	,000
	N	100	100	100	100	100	100
P5	Pearson Correlation	,270**	,359**	,303**	,438**	1	,737**

	Sig. (2-tailed)	.007	.000	.002	.000	.000
	N	100	100	100	100	100
Total	Pearson Correlation	.662**	.572**	.674**	.685**	.737**
Promosi	Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

2) Uji Reliabilitas Variabel Promosi

Reliability Statistics

Cronbach's Alpha	N of Items
.688	5

Reliability Statistics

Cronbach's Alpha	N of Items
.688	5

b. Uji validitas dan uji reliabilitas variabel Harga

1) Uji validitas variabel harga

		Correlations					
		H1	H2	H3	H4	H5	Total Harga
H1	Pearson Correlation	1	.291**	.206*	.222*	.245*	.609**
	Sig. (2-tailed)		.003	.039	.026	.014	.000
	N	100	100	100	100	100	100
H2	Pearson Correlation	.291**	1	.332**	.233*	.073	.616**
	Sig. (2-tailed)	.003		.001	.020	.472	.000
	N	100	100	100	100	100	100
H3	Pearson Correlation	.206*	.332**	1	.284**	.307**	.637**
	Sig. (2-tailed)	.039	.001		.004	.002	.000
	N	100	100	100	100	100	100
H4	Pearson Correlation	.222*	.233*	.284**	1	.319**	.682**
	Sig. (2-tailed)	.026	.020	.004		.001	.000

	N	100	100	100	100	100	100
H5	Pearson Correlation	,245*	,073	,307**	,319**	1	,617**
	Sig. (2-tailed)	,014	,472	,002	,001		,000
	N	100	100	100	100	100	100
Total Harga	Pearson Correlation	,609**	,616**	,637**	,682**	,617**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations							
		H1	H2	H3	H4	H5	Total Harga
H1	Pearson Correlation	1	,291**	,206*	,222*	,245*	,609**
	Sig. (2-tailed)		,003	,039	,026	,014	,000
	N	100	100	100	100	100	100
H2	Pearson Correlation	,291**	1	,332**	,233*	,073	,616**
	Sig. (2-tailed)	,003		,001	,020	,472	,000
	N	100	100	100	100	100	100
H3	Pearson Correlation	,206*	,332**	1	,284**	,307**	,637**
	Sig. (2-tailed)	,039	,001		,004	,002	,000
	N	100	100	100	100	100	100
H4	Pearson Correlation	,222*	,233*	,284**	1	,319**	,682**
	Sig. (2-tailed)	,026	,020	,004		,001	,000
	N	100	100	100	100	100	100
H5	Pearson Correlation	,245*	,073	,307**	,319**	1	,617**
	Sig. (2-tailed)	,014	,472	,002	,001		,000
	N	100	100	100	100	100	100
Total Harga	Pearson Correlation	,609**	,616**	,637**	,682**	,617**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

2) Uji reliabilitas variabel harga

Reliability Statistics

Cronbach's Alpha	N of Items
,620	5

K7	Pearson Correlation	,089	,207*	,104	,037	,175	-,050	1	,113	,181
	Sig. (2-tailed)	,377	,039	,303	,713	,081	,620		,263	,072
	N	100	100	100	100	100	100	100	100	100
K8	Pearson Correlation	,185	,402**	,095	,327**	,168	,086	,113	1	,624**
	Sig. (2-tailed)	,065	,000	,349	,001	,095	,395	,263		,000
	N	100	100	100	100	100	100	100	100	100
Total kualitas produk	Pearson Correlation	,665**	,693**	-,023	,735**	,631**	-,043	,181	,624**	1
	Sig. (2-tailed)	,000	,000	,821	,000	,000	,673	,072	,000	
	N	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations							
		K1	K2	K3	K4	K5	Total Kualitas Produk
K1	Pearson Correlation	1	.286**	.185	.348**	.341**	.665**
	Sig. (2-tailed)		.004	.065	.000	.001	.000
	N	100	100	100	100	100	100
K2	Pearson Correlation	.286**	1	.402**	.407**	.277**	.693**
	Sig. (2-tailed)	.004		.000	.000	.005	.000
	N	100	100	100	100	100	100
K3	Pearson Correlation	.185	.402**	1	.327**	.168	.624**
	Sig. (2-tailed)	.065	.000		.001	.095	.000
	N	100	100	100	100	100	100
K4	Pearson Correlation	.348**	.407**	.327**	1	.368**	.735**
	Sig. (2-tailed)	.000	.000	.001		.000	.000
	N	100	100	100	100	100	100
K5	Pearson Correlation	.341**	.277**	.168	.368**	1	.631**
	Sig. (2-tailed)	.001	.005	.095	.000		.000
	N	100	100	100	100	100	100
Total Kualitas Produk	Pearson Correlation	.665**	.693**	.624**	.735**	.631**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

2) Uji reliabilitas variabel Kualitas Produk

Reliability Statistics	
Cronbach's Alpha	N of Items
,383	8

Reliability Statistics	
Cronbach's Alpha	N of Items
,690	5

d. Uji validitas dan uji reliabilitas variabel Keputusan Pembelian

1) Uji validitas variabel Keputusan Pembelian

Correlations							
						Total keputusan pembelian	
		KP1	KP2	KP3	KP4	KP5	
KP1	Pearson Correlation	1	,445**	,526**	,355**	,428**	,758**
	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
KP2	Pearson Correlation	,445**	1	,311**	,240*	,391**	,697**
	Sig. (2-tailed)	,000		,002	,016	,000	,000
	N	100	100	100	100	100	100
KP3	Pearson Correlation	,526**	,311**	1	,478**	,388**	,745**
	Sig. (2-tailed)	,000	,002		,000	,000	,000
	N	100	100	100	100	100	100
KP4	Pearson Correlation	,355**	,240*	,478**	1	,465**	,682**
	Sig. (2-tailed)	,000	,016	,000		,000	,000
	N	100	100	100	100	100	100
KP5	Pearson Correlation	,428**	,391**	,388**	,465**	1	,726**
	Sig. (2-tailed)	,000	,000	,000	,000		,000

	N	100	100	100	100	100	100
Total keputusan pembelian	Pearson Correlation	,758**	,697**	,745**	,682**	,726**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations							
		KP1	KP2	KP3	KP4	KP5	Total Keputusan Pembelian
KP1	Pearson Correlation	1	.445**	.526**	.355**	.428**	.758**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
KP2	Pearson Correlation	.445**	1	.311**	.240*	.391**	.697**
	Sig. (2-tailed)	.000		.002	.016	.000	.000
	N	100	100	100	100	100	100
KP3	Pearson Correlation	.526**	.311**	1	.478**	.388**	.745**
	Sig. (2-tailed)	.000	.002		.000	.000	.000
	N	100	100	100	100	100	100
KP4	Pearson Correlation	.355**	.240*	.478**	1	.465**	.682**
	Sig. (2-tailed)	.000	.016	.000		.000	.000
	N	100	100	100	100	100	100
KP5	Pearson Correlation	.428**	.391**	.388**	.465**	1	.726**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
Total Keputusan Pembelian	Pearson Correlation	.758**	.697**	.745**	.682**	.726**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

2) Uji reliabilitas variabel Keputusan Pembelian

Reliability Statistics	
Cronbach's Alpha	N of Items
,764	5

Reliability Statistics

Cronbach's Alpha	N of Items
,764	5

2. Uji Asumsi Klasik

a. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Standardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	.98473193
Most Extreme Differences	Absolute	.118
	Positive	.063
	Negative	-.118
Test Statistic		.118
Asymp. Sig. (2-tailed)		.001 ^c
Monte Carlo Sig. (2-tailed)	Sig.	.114 ^d
	99% Confidence Interval	Lower Bound .106
		Upper Bound .122

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. Based on 10000 sampled tables with starting seed 2000000.

b. Uji Multikolinearitas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	2.091	2.236		.935	.352		
Total Promosi	.214	.124	.182	1.722	.088	.541	1.849
Total Harga	.312	.125	.265	2.497	.014	.537	1.861
Total Kualitas Produk	.363	.128	.302	2.824	.006	.530	1.886

a. Dependent Variable: Total Keputusan Pembelian

c. Uji Heteroskedastisitas

		Coefficients ^a					
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics
		B	Std. Error	Beta			Tolerance VIF
1	(Constant)	4.371	1.488		2.938	.004	
	Total Promosi	.087	.083	.141	1.049	.297	.541 1.849
	Total Harga	-.066	.083	-.106	-.788	.433	.537 1.861
	Total Kualitas Produk	-.150	.085	-.238	-1.752	.083	.530 1.886

a. Dependent Variable: Hetero

3. Uji Analisis regresi linear berganda

		Coefficients ^a					
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics
		B	Std. Error	Beta			Tolerance VIF
1	(Constant)	2.091	2.236		.935	.352	
	Total Promosi	.214	.124	.182	1.722	.088	.541 1.849
	Total Harga	.312	.125	.265	2.497	.014	.537 1.861
	Total Kualitas Produk	.363	.128	.302	2.824	.006	.530 1.886

a. Dependent Variable: TotalKeputusanPembelian

4. Koefisien Determinasi

Model Summary ^b				
Model	R	R Square	Adjusted Square	R Std. Error of the Estimate
1	.647 ^a	.419	.401	2.369

a. Predictors: (Constant), Total Kualitas Produk, Total Promosi, Total Harga

b. Dependent Variable: Total Keputusan Pembelian

5. Uji T

Coefficients ^a							
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	2.091	2.236		.935	.352		
Total Promosi	.214	.124	.182	1.722	.088	.541	1.849
Total Harga	.312	.125	.265	2.497	.014	.537	1.861
Total Kualitas Produk	.363	.128	.302	2.824	.006	.530	1.886

a. Dependent Variable: TotalKeputusanPembelian

6. Uji F

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	388.182	3	129.394	23.061	.000 ^b
	Residual	538.658	96	5.611		
	Total	926.840	99			

a. Dependent Variable: TotalKeputusanPembelian

b. Predictors: (Constant), TotalKualitasProduk, TotalPromosi, TotalHarga

Lampiran 4 Kartu Bimbingan Tugas Akhir

KARTU BIMBINGAN TUGAS AKHIR

DOSEN PEMBIMBING I

Nama : Puji Adi Puri
 NIM : 22030034
 Program Studi : D3 Akuntansi
 Judul Tugas Akhir : Analisis pengaruh Promosi Harga dan Kualitas Produk Terhadap Keputusan Pembelian Mobil Di Nasmoco Tegall
 Pembimbing I : Dr. Hesti Widiyanti, SE, M.Si

No	Hari/ Tanggal	Materi Bimbingan	Paraf Pembimbing I/II
1.	Kamis, 27/02/25	Pengajuan Judul	
2.	Senin, 08/03/25	Acc Judul TA	
3.	Senin, 14/04/25	Konsultasi Proposal TA Latar belakang	
4.	Rabu, 30/04/25	Konsultasi Proposal TA Kerangka berpikir Metode Penelitian	
5.	Senin, 13/05/25	Konsultasi Proposal TA Alasan Masalah Populasi dan sampel	
6.	Rabu, 21/05/25	Konsultasi proposal TA Kerangka berpikir Populasi dan sampel Lanjut TA	
7.	Jumat, 4/06/25	Konsultasi tugas akhir Bab 1-5	
8.	Setara, 15/07/25	Revisi bab 1 & lampiran, penulisan tugas akhir	
9.	Rabu, 4/07/25	Revisi bab 3 dan daftar tabel bab 4	
10.	Rabu 16/07/25	Acc Tugas Akhir	

KARTU BIMBINGAN TUGAS AKHIR

DOSEN PEMBIMBING II

Nama : Putri Adi Poni
 NIM : 220320084
 Program Studi : O3 Akuntansi
 Judul Tugas Akhir : Analisis Penaruh Promosi, Harga, Dan Kualitas Produk Terhadap Keputusan Pembelian Mebel Di Nasmoco Tegay
 Pembimbing II : Rini Sri Harjanti SE., MM.

No	Hari/ Tanggal	Materi Bimbingan	Paraf Pembimbing I/II
1.	Kamis, 27/02 ²⁵	Pengajuan judul	
2.	Senin, 03/03 ²⁵	ACC judul	
3.	Senin, 14/04 ²⁵	Konsultasi Proposal TA	
4.	Rabu, 21/05 ²⁵	Konsultasi Proposal TA : - Tujuan pustaka - Populasi & Sampel	
5.	Senin, 14/06 ²⁵	ACC Proposal TA	
6.	Kamis, 26/06 ²⁵	Konsultasi Bab IV & Bab V	
7.	Jumat, 4/07 ²⁵	Revisi Bab IV & lampiran	
8.	Rabu, 16/07 ²⁵	Revisi Pembahasan, Lampiran	
9.	Rabu, 16/07 ²⁵	ACC TA	

Lampiran 5 Dokumentasi

